Olin College of Engineering

Entrepreneurship Concentration Guidelines (Revised 08 April 2014)

The E! Concentration consists of 12 credits:

- Credits from Approved Courses (total of 8 credits)
- Entrepreneurship Capstone (4 credits)

This does not include the foundational entrepreneurship course, AHSE 1515 (Products & Markets) or AHSE 1500 (The Entrepreneurial Initiative).

The Entrepreneurship Capstone course is also required for the E! Concentration, and should only be taken following – or concurrent with – completion of the 8 credits from Approved Courses.

The following Approved Courses can be combined to form the 8 credit requirement and must be taken for a grade. General guidance relating to the Approved Courses requirement:

- New Technology Ventures (4 credits) is recommended, but not required, for the concentration
- Babson upper-level courses in entrepreneurship, finance, marketing, management, negotiation, business law, etc., are acceptable provided that these are bona-fide higher level courses
- Independent study (IS) is acceptable if taken for a grade (please note that this is an
 extra step that students are required to take) and pre-approved by one of the
 contacts listed below

Note that the following courses and their associated credits are <u>not generally accepted</u> for the concentration:

- Lower level courses, e.g., Babson 1000-level courses
- Basic economics courses, e.g., microeconomics and macroeconomics
- Courses that are not true business or entrepreneurship courses even if they are labeled as

business or entrepreneurship, e.g. Website Design for Entrepreneurs

 Coursework done outside of the Olin-Babson-Wellesley setting must be preapproved

All questions and requests for course approvals should be directed to:

Lawrence Neeley, Assistant Professor of Design and

Entrepreneurship

Email: lawrence.neeley@olin.edu