Happy New Year!

Messages from the PAB Committees

Networking Committee: OLIN LinkedIn- the "O" is almost "full circle"!
Olin student/alumni connections on LinkedIn have increased from 46% to 76% in one year. The PAB Networking goal of 75% connecting 75% of all students/alumni by May, 2015 has been met and will continue to be exceeded.

Olin educational outcomes are now being published on LinkedIn University pages. Outcomes are based on the work history of connected alumni and student profiles. LinkedIn University page analytics are being promoted to prospective students as a tool to review and analyze colleges for study and to employers/recruiters to find highly desired candidates.

One hundred and six Olin alumni still need to connect their profile to Olin University page by adding the school logo next to Olin’s name in the profile education section. This takes less than two mins. to do. Select edit profile, and scroll to education section to retype the school name and dates attended then save. This adds the logo and connects to the University page and Alumni class on LI.

There are 748 followers for the Olin Group page. This is an increase of 100+ followers in 2014.

NOTE: 87% of all alumni and 77% current students are on LI at this time. PGP effort are underway to reach all current students. If you student or alum is not connected, they are missing visibility with their peers and potential employers on job opportunities. Developing a profile increases visibility to over 1000 Olin community members and many, many more.

Student Recruitment Committee:
OlinHelpingOlin list serve

In case you missed oVations, also check out...

Greg Marra ’10 featured as one of the 2015 30 Under 30: Media by Forbes.com

Olin's First Marshall Scholar is named

David Kelley tapped to address Olin's Class of 2015

Publicity soars for first year student hackathon project, #HashtagGlove

President Miller featured in E&S Magazine

President Miller has been named a Fellow of the National Academy of Inventors (NAI).

Jamie Gorson ’16, profiled by PLTW during #ComputerScience Week

Design Nature course featured in Needham Times

Care.com SCOPE team

The Care.com SCOPE team is working on ways to allow senior citizens to age-in-place (live in their own homes safely and independently) with a higher quality of life and for longer. They're hoping to talk to some senior citizens and their adult children and show them some ideas. If you and your parent live close by and
Do you want to help Olin students to succeed in their endeavors, but you don't know what they actually need? Well, we've asked them to tell us what they need on OlinHelpingOlin! This new opportunity to connect with the on-campus community mimics the student mailing list, HelpMe. If you decide to opt-in, you will privately receive student requests for assistance. Since they are directed at so many recipients, your response is by no means required. Only reply (directly) to students whose requests you are able and eager to address. Your participation will be anonymous. Only the students you reply directly to will know that you read their email. This is your chance to help! Sign up here.

OlinHelpingOlin is a brand new experiment, so we don't know what kinds of help students will request, and which requests will see responses. The culture will evolve in the first months after we deploy the list, and I'll be creating a dynamic set of guidelines for the students to follow.

The mailing list will be moderated by FAR, PGP and Graham Hooton '14 as SRC Coordinator. Please send any questions and feedback to GRAHAM.

Candidates' Weekends
Thank you for the abundance of willing volunteers to come help out at all of our Candidates' Weekends at this time we do not need anymore to sign-up. We are excited to welcome in a new class, read the email from Charlie Nolan HERE including the incoming applicant statistics!

Upcoming events!

Feb 4: Town meeting The next Olin Town Meeting will take place on Wednesday, February 4th in the Milas Hall Auditorium. CLICK HERE to add the event to your calendar

Feb 5: Women Entrepreneurial Leaders Disrupting the Status Quo An evening of tell-it-how-it-is ted-talk style presentations from Maia Bittner '11, Founder and CTO of Rocksbox and Kara Goldin, CEO of Hint Water, the session is hosted by the Babson College Center for Women's Entrepreneurial Leadership.

Feb 11: Spring Career Fair

Feb 15: February oLink The next oLink will feature our one-of-a-kin #OlinLoveStories. Check out last year alumni love stories and Jennifer Brown's P'18 love for Olin HERE. Submit your story to ALEX MILOT.

Feb 20-21: Candidate Weekend I for Class of '19

Feb 27-28: Candidate Weekend II for Class of '19

Mar 6-7: Candidate Weekend III for Class of '19

End of March: Olin on the "slopes": Interested in going skiing with other Olin parents, alumni and students? The FAR office is looking for interested community members to take a day ski trip towards the end of March. If you are both interested in talking to us, please email me at SHANE SKIKNE '16.

Hear from the students

Our students are what make Olin special. Check out the OLINSIDER for the scoop on life at Olin as well as the PGP BLOG for students' personal and professional adventures.

Summer Reading Program

It is time for our community to select a common reading for summer 2015 and we need your suggestions!

Some factors to consider - the book should:
- provide a common experience for new and returning students
- illustrate the vigor and breadth of the Olin curriculum
- be readable (over the summer)
- lend itself to a Convocation discussion
- relate to the Olin curriculum
- be available in paperback or at paperback price

HERE you will find a list of the previous summer reading selections.

Please go to HERE to make a suggestion and/or volunteer to serve on the committee!

Double the Impact

If you were not aware already, many companies support gifts to higher education institutions like Olin by matching them with a gift of their own. This is a simple and "painless" way for donors to increase the size of their gifts, which, in turn, has a significant effect on the gift's impact. We encourage interested donors to check with their employers regarding their participation in charitable gift matching—or SEARCH ONLINE for participating companies.

Resources

https://ui.constantcontact.com/visualeditor/visual_editor_preview.jsp?agent.uid=1119420436001&format=html... 2/23/2015
Have you heard Olin on NPR?

The generosity of Howard and Fredi Stevenson continues with more NPR sponsorship ads through the remainder of the academic year. We've expanded our messaging from the revolution in engineering education to focus on project- and design-based learning, Associate Dean for Faculty Affairs and Development, Mark Somerville's new book when it launched, SCOPE, EXPO, gender balance, entrepreneurship and the Collaboratory.

Let the MARKETING TEAM know if you've heard Olin while listening to NPR!

Collaboratory invites staff to participate

Over the past few weeks the COLLABORATORY has welcomed visitors from King Fahd University of Petroleum & Minerals (KFUPM) in Saudi Arabia and Chief of Naval Operations Strategic Studies Group from Newport, RI. Staff also had the chance to take part in a half-day participatory workshop with Faculty Rob Martello and Jon Stolk that was entertaining as well as enlightening. They engaged in an exercise related to the iconic Stuff of History course, which provided a chance to experience some aspects of projects, interdisciplinary learning and motivation.

Alumni Spotlight

In addition to those features in oVations, Andreessen Horowitz is leading a $3M financing of SKYDIO, a startup developing artificial intelligence systems for drones that Adam Bry '08 and Matt Donahoe '08 have started; see more HERE.

Judy Xu '18 profiles Alex Epstein '07 in a recent PGP blog post. Read it HERE.

Que-Anh '06 was part of a kickstarter project that started last year, their goal was to inspire young girls in math and science by introducing them to female role models working in these fields. You can read more about it and/or buy a copy of the calendar HERE.

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